

Evaluation of mandatory country of origin labelling for certain meats

Fields marked with * are mandatory.

Introduction

EU rules on food information to consumers, as laid down in Regulation (EU) N° 1169/2011, aim to help consumers make informed decisions on their food choices. For specific food products, including pre-packed unprocessed meat of pigs, poultry, sheep and goats, the country of origin or place of provenance must be indicated on the label. Detailed rules on this were laid down in Commission Regulation (EU) N° 1337/2013, which started to apply from 1st April 2015. The application of mandatory rules on origin labelling aim to meet consumer expectations, while facilitating trading and ensuring a level playing field for EU producers.

About you

* Language of my contribution

- Bulgarian
- Croatian
- Czech
- Danish
- Dutch
- English
- Estonian
- Finnish
- French
- Gaelic
- German
- Greek
- Hungarian
- Italian
- Latvian
- Lithuanian
- Maltese
- Polish
- Portuguese
- Romanian
- Slovak
- Slovenian
- Spanish
- Swedish

* I am giving my contribution as

- Academic/research institution
- Business association
- Company/business organisation
- Consumer organisation
- EU citizen
- Environmental organisation
- Non-EU citizen
- Non-governmental organisation (NGO)
- Public authority
- Trade union
- Other

* First name

* Surname

* Email (this won't be published)

* Scope

- International
- Local
- National
- Regional

* Organisation name

255 character(s) maximum

* Organisation size

- Micro (1 to 9 employees)
- Small (10 to 49 employees)
- Medium (50 to 249 employees)
- Large (250 or more)

Transparency register number

255 character(s) maximum

Check if your organisation is on the [transparency register](#). It's a voluntary database for organisations seeking to influence EU decision-making.

* Country of origin

Please add your country of origin, or that of your organisation.

- Afghanistan
- Åland Islands
- Albania
- Algeria
- American Samoa
- Andorra
- Angola
- Anguilla
- Antarctica
- Antigua and Barbuda
- Argentina
- Armenia
- Aruba
- Australia
- Austria
- Azerbaijan
- Bahamas
- Bahrain
- Bangladesh
- Barbados
- Belarus
- Belgium
- Belize
- Benin
- Bermuda
- Bhutan
- Bolivia
- Bonaire Saint Eustatius and Saba
- Bosnia and Herzegovina
- Djibouti
- Dominica
- Dominican Republic
- Ecuador
- Egypt
- El Salvador
- Equatorial Guinea
- Eritrea
- Estonia
- Eswatini
- Ethiopia
- Falkland Islands
- Faroe Islands
- Fiji
- Finland
- France
- French Guiana
- French Polynesia
- French Southern and Antarctic Lands
- Gabon
- Georgia
- Germany
- Ghana
- Gibraltar
- Greece
- Greenland
- Grenada
- Guadeloupe
- Guam
- Libya
- Liechtenstein
- Lithuania
- Luxembourg
- Macau
- Madagascar
- Malawi
- Malaysia
- Maldives
- Mali
- Malta
- Marshall Islands
- Martinique
- Mauritania
- Mauritius
- Mayotte
- Mexico
- Micronesia
- Moldova
- Monaco
- Mongolia
- Montenegro
- Montserrat
- Morocco
- Mozambique
- Myanmar /Burma
- Namibia
- Nauru
- Nepal
- Saint Martin
- Saint Pierre and Miquelon
- Saint Vincent and the Grenadines
- Samoa
- San Marino
- São Tomé and Príncipe
- Saudi Arabia
- Senegal
- Serbia
- Seychelles
- Sierra Leone
- Singapore
- Sint Maarten
- Slovakia
- Slovenia
- Solomon Islands
- Somalia
- South Africa
- South Georgia and the South Sandwich Islands
- South Korea
- South Sudan
- Spain
- Sri Lanka
- Sudan
- Suriname
- Svalbard and Jan Mayen
- Sweden
- Switzerland
- Syria

- Botswana
- Bouvet Island
- Brazil
- British Indian Ocean Territory
- British Virgin Islands
- Brunei
- Bulgaria

- Burkina Faso
- Burundi

- Cambodia

- Cameroon

- Canada
- Cape Verde
- Cayman Islands

- Central African Republic
- Chad
- Chile
- China

- Christmas Island
- Clipperton
- Cocos (Keeling) Islands

- Colombia
- Comoros

- Congo
- Cook Islands
- Costa Rica
- Côte d'Ivoire
- Croatia
- Cuba

- Curaçao

- Cyprus

- Guatemala
- Guernsey
- Guinea
- Guinea-Bissau

- Guyana

- Haiti
- Heard Island and McDonald Islands
- Honduras
- Hong Kong

- Hungary

- Iceland

- India
- Indonesia
- Iran

- Iraq

- Ireland
- Isle of Man
- Israel

- Italy

- Jamaica
- Japan

- Jersey
- Jordan

- Kazakhstan
- Kenya
- Kiribati
- Kosovo
- Kuwait
- Kyrgyzstan

- Laos

- Latvia

- Netherlands
- New Caledonia
- New Zealand
- Nicaragua

- Niger

- Nigeria
- Niue

- Norfolk Island
- Northern Mariana Islands
- North Korea

- North Macedonia
- Norway
- Oman
- Pakistan

- Palau

- Palestine
- Panama
- Papua New Guinea
- Paraguay

- Peru
- Philippines

- Pitcairn Islands
- Poland

- Portugal
- Puerto Rico
- Qatar
- Réunion
- Romania
- Russia

- Rwanda

- Saint Barthélemy

- Taiwan
- Tajikistan
- Tanzania
- Thailand

- The Gambia

- Timor-Leste
- Togo

- Tokelau
- Tonga

- Trinidad and Tobago
- Tunisia

- Turkey
- Turkmenistan
- Turks and Caicos Islands
- Tuvalu

- Uganda
- Ukraine
- United Arab Emirates
- United Kingdom
- United States
- United States Minor Outlying Islands
- Uruguay
- US Virgin Islands
- Uzbekistan
- Vanuatu
- Vatican City
- Venezuela
- Vietnam
- Wallis and Futuna
- Western Sahara
- Yemen

- Czechia
- Lebanon
- Saint Helena Ascension and Tristan da Cunha
- Zambia
- Democratic Republic of the Congo
- Lesotho
- Saint Kitts and Nevis
- Zimbabwe
- Denmark
- Liberia
- Saint Lucia

*** Publication privacy settings**

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

- Anonymous**
Only your type of respondent, country of origin and contribution will be published. All other personal details (name, organisation name and size, transparency register number) will not be published.
- Public**
Your personal details (name, organisation name and size, transparency register number, country of origin) will be published with your contribution.

I agree with the [personal data protection provisions](#)

Evaluation of mandatory country of origin labelling for certain meats

A. INTRODUCTORY QUESTIONS

1. If you are replying as an individual in your personal capacity you are a:

between 1 and 1 choices

- Farmer
- Trader
- Slaughterhouse operator/processor
- Retailer
- Caterer
- Individual citizen
- Non-governmental organisation (NGO)
- Other*

* If other, please specify:

2. Please specify the type of organisation:

between 1 and 1 choices

- Chamber of commerce

- Business organisation
- Trade Union
- Representative of professions or crafts
- Think tank
- Research institution
- Academic institution
- Regional public authority
- Local public authority
- Public-private sub-national organisation
- Network of public sub-national authorities
- Non-governmental organisation (NGO)
- Other*

* If other, please specify:

3. Which meat sector are you more familiar with?

between 1 and 5 choices

- Pig meat
- Poultry meat
- Sheep meat
- Goat meat
- None in particular

B. HOW EFFECTIVE THE POLICY HAS BEEN ?

4. On which types of pre-packed fresh/chilled/frozen meat have you seen the origin indication on the label?

between 1 and 5 choices

- On pig meat
- On poultry meat
- On sheep meat
- On goat meat
- None of them

5. Do you know that the following indications are mandatory across the EU?

between 1 and 3 choices

- Yes, I know that it is mandatory for rearing periods for the different species
- Yes, I know that it is mandatory for age/weight for different types of meat
- No, I do not know

Effectiveness

6. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, contributed to providing adequate and transparent information to consumers?

between 1 and 1 choices

- | | |
|--|--|
| <input type="checkbox"/> Very strong positive contribution | <input type="checkbox"/> Moderate negative contribution |
| <input type="checkbox"/> Strong positive contribution | <input type="checkbox"/> Strong negative contribution |
| <input type="checkbox"/> Moderate positive contribution | <input type="checkbox"/> Very strong negative contribution |
| <input type="checkbox"/> Had no effect | <input type="checkbox"/> No opinion |

7. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, contributed to helping consumers make informed decisions on their food choices?

between 1 and 1 choices

- | | |
|--|--|
| <input type="checkbox"/> Very strong positive contribution | <input type="checkbox"/> Moderate negative contribution |
| <input type="checkbox"/> Strong positive contribution | <input type="checkbox"/> Strong negative contribution |
| <input type="checkbox"/> Moderate positive contribution | <input type="checkbox"/> Very strong negative contribution |
| <input type="checkbox"/> Had no effect | <input type="checkbox"/> No opinion |

8. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, contributed to creating a level-playing field in these sectors?

between 1 and 1 choices

- | | |
|--|--|
| <input type="checkbox"/> Very strong positive contribution | <input type="checkbox"/> Moderate negative contribution |
| <input type="checkbox"/> Strong positive contribution | <input type="checkbox"/> Strong negative contribution |
| <input type="checkbox"/> Moderate positive contribution | <input type="checkbox"/> Very strong negative contribution |
| <input type="checkbox"/> Had no effect | <input type="checkbox"/> No opinion |

9. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, contributed to any tendency for "re-nationalisation" of the EU common market in these sectors?

between 1 and 1 choices

- | | |
|--|--|
| <input type="checkbox"/> Very strong positive contribution | <input type="checkbox"/> Moderate negative contribution |
| <input type="checkbox"/> Strong positive contribution | <input type="checkbox"/> Strong negative contribution |
| <input type="checkbox"/> Moderate positive contribution | <input type="checkbox"/> Very strong negative contribution |
| <input type="checkbox"/> Had no effect | <input type="checkbox"/> No opinion |

Efficiency

10. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, provided value for money for the consumer?

between 1 and 1 choices

- Very good value for money
- Good value for money
- Limited value for money
- No value for money
- No opinion

11. In your opinion, to what extent have the EU origin labelling rules, in the meat sectors you are familiar with, been positive or not to the meat supply chain?

between 1 and 1 choices

- Very positive

- Positive
- Negative
- Very negative
- No opinion

12. Do you see potential for simplification of the EU rules on origin labelling that could improve efficiency? If yes, please specify in which aspect and how.

between 1 and 1 choices

- Yes*
- No

* Yes, there is a potential to simplify as follows:

Coherence

13. In your opinion to what extent are the EU origin labelling rules, in the meat sectors you are familiar with, consistent with other EU policy interventions in these sectors (e.g. food information to consumers, EU rules on traceability and food safety, geographical indications or organic products)?

between 1 and 1 choices

- Very strongly consistent
- Strongly consistent
- Moderately consistent
- Not consistent
- No opinion as I am not aware

14. In your opinion, to what extent is the derogation applying to minced meat and trimmings to be labelled as "EU/non EU" consistent to other requirements set out in the same Regulation or in other similar EU legislation?

between 1 and 1 choices

- Very strongly consistent
- Strongly consistent
- Moderately consistent
- Not consistent
- No opinion

Relevance

15. In your opinion, to what extent do the EU origin labelling rules, in the meat sectors you are familiar with, fit with the needs of the supply chain in these sectors (i.e. producers, slaughterhouses/processors, traders, retailers, caterers)?

between 1 and 1 choices

- Fit very well
- Fit well
- Fit moderately well

- Do not fit
- No opinion

Why? Please specify:

16. In your opinion, to what extent do the EU origin labelling rules, in the meat sectors you are familiar with, fit with the needs of consumers?

between 1 and 1 choices

- Fit very well
- Fit well
- Fit moderately well
- Do not fit
- No opinion

What can be improved? Please specify:

17. In your opinion, to what extent do the EU origin labelling rules, in the meat sectors you are familiar with, fit with the needs of national enforcement authorities in the Member States?

between 1 and 1 choices

- Fit very well
- Fit well
- Fit moderately well
- Do not fit
- No opinion

Why? Please specify:

18. The labelling scheme currently only covers fresh, chilled and frozen meat to be sold on the EU market. Should origin labelling be extended to processed meat? Should origin labelling be extended to meat that is to be exported?

between 1 and 1 choices

- Yes
- No

Why? Please specify:

Added value

19. In your opinion, are there any essential benefits of the EU origin labelling rules that cannot be achieved by the Member States/sectors acting on their own?

between 1 and 1 choices

- Yes
- No
- I do not know

Document upload and final comments

Please feel free to upload a concise document, such as a position paper.

Please note that the uploaded document will be published alongside your response to the questionnaire which is the essential input to this public consultation. The document is optional and serves as additional background reading to better understand your position.

The maximum file size is 1 MB

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