

A *Madeira*
E OS VENTOS
da *Emigração*

MADEIRA AND THE WINDS OF EMIGRATION

EXIBITION

FREE ADMISSION

ÁTRIO DO AUDITÓRIO DO
CENTRO CULTURAL JOHN DOS PASSOS
PONTA DO SOL

TEMPORARY EXHIBITION FROM 15TH OF JANUARY TO 23RD OF FEBRUARY
OPEN FROM MONDAY TO FRIDAY, FROM 09:00 AM TO 05:30 PM



This exhibition seeks to portray the reality of Madeira in the first three quarters of the 20th century and the daily life of its people, who in search of better living conditions were forced to emigrate, and ended up taking the name and cultural heritage of the Region beyond its borders.

A small glimpse into a Region of antagonistic realities. The natural beauty of the landscape, the mild climate and the simplicity of the people – which enchanted and attracted many visitors, from the distinguished to the unknown – contrasted with the scarcity and harshness of the living conditions of a people, who struggled with difficulty to survive.

This is the Madeira Antiga of opposing realities, where the gap between social classes showed that the poverty of many coexisted with the eccentricity of the few and with the cosmopolitan frenzy of the Madeiran capital, Funchal. It is the Madeira of 'Canga' by Horácio Bento de Gouveia, which came to an end when Autonomy arrived.

Between what was and what could be, many Madeirans risked everything. They left two small islands located in the Atlantic Ocean, in search of new routes, new lands. They multiplied and gave more diversity to our World, honoring our People and our Earth.

It is the first steps of this 'Madeirenseness' around the world, which is portrayed here.

The Cosmopolitan CAPITAL 1



Distinguished VISITORS 2



Islands OF CONTRAST **3**



Discovering NEW WORLDS **4**



Colonial WAR **5**





Portraits 6

Ships OF EMIGRATION 7



Technical Data Sheet

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Acquire Photographs

Museu de Fotografia da Madeira - Atelier Vicente's

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Promoção:



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Região Autónoma da Madeira

Parceiros:



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e Biblioteca da Madeira

Apoios:

